

# cmpx



Canadian Mechanical  
& Plumbing Exposition

2018

## EXHIBITOR SPONSORSHIP OPPORTUNITIES!

CMPX is only held every second year, so maximize your opportunity to reach potential customers at the show by being a CMPX Official Sponsor. Sponsors gain the highest visibility. CMPX 2018 will have over 500 exhibitors and more than 14,000 trade attendees over three days!

one show ▶ the entire industry

### CHOOSE NOW FROM THESE HIGH-VISIBILITY SPONSORSHIP OPPORTUNITIES:

#### Free Harbourfront Parking and Shuttle Bus Sponsorship

(3 opportunities @ \$4,000 each – **EXCLUSIVE \$10,000 + hst**)

- Your brand/logo on the show website (“Getting To The Show” info page) with a link to your website.
- Your brand/logo on a minimum of 2 signs at the show – seen by more than 14,000 exhibitors and visitors over the 3 days of the show.
- Your brand/logo on each Shuttle Bus on the day of your sponsorship.
- Your brand/logo on 70,000 printed promotional visitor brochures distributed via direct mail, through trade associations and HRAI & CIPH wholesalers.
- Your brand/logo on 10,000 Pocket Show Guides distributed at the show

**BONUS** – Take the full (3 day) Exclusive sponsorship and receive one free lead retrieval scanner for use by your sales staff in your booth giving you full contact and demographic information of every visitor you scan.

#### Show Floor Charging Stations

(4 opportunities @ \$1,500 each, 2 for \$2,800, **EXCLUSIVE \$4,800 + hst**)

- Your brand/logo on the Charging Station for all three days!
- Your brand/logo on 10,000 Pocket Show Guides distributed at the show

#### Attendee Lanyards – 2500 - with your logo or website

(3 @ \$5000 – **EXCLUSIVE \$12,500 + hst**)

- Your brand/logo will be walking around the exhibit hall for 3 days!
- Your brand/logo on a minimum of 2 signs at the show – seen by more than 14,000 exhibitors and visitors over the 3 days of the show.
- Your brand/logo on 10,000 Pocket Show Guides distributed at the show

**2 SOLD!**

**SOLD!**

## “E-Confirm” Electronic Badge Registration Confirmation

(3 @ \$2500 – **EXCLUSIVE - \$7,000 + hst**)

• Every registered visitor receives a confirmation email. This opportunity sends your company name, logo and web site link to more than 10,000 industry decision-makers.

**BONUS** – Take the full (3 day) Exclusive sponsorship and receive one free lead retrieval scanner for use by your sales staff in your booth giving you full contact and demographic information of every visitor you scan.

## Visitor Badge Information Insert with mailed badges

(**\$1,500 + hst**)

• Put an information insert in the hands of visitors planning to visit your booth, and/or a product promotion right in the hands of contractors, engineers, wholesalers and other visitors planning to attend CMPX. Just provide your insert (postcard format – no folds - designed to fit into a #10 envelope)... CMPX pays for the postage!

- Most visitors come to the show with a plan of which exhibitors they want to visit – this is a great way to put your booth at the top of their list.

## Learning Forum Program Sessions and the Show Floor Theatre

(daily **\$1,000 – EXCLUSIVE \$2,500 + hst**)

• Put your name, logo and booth number right in front of visitors participating in the Learning Forum sessions on the show floor. Prominently placed show floor signage will make the Show Floor Theatre a key stop for visitors at CMPX.

## “You Are Here” Directional Floor Boards

(**\$2,000 + hst**)

• Put your name, logo and booth number right in front of visitors at the show. These prominently placed show floor plans are a key stop for visitors when they arrive at CMPX.

- All Sponsorship opportunities will include recognition in a special Sponsor “Thank You” page on the CMPXshow.ca website and in the Pocket Show Guide given to every CMPX Attendee.

**Secure your Sponsorship now and start promoting your company as a**

# **CMPX 2018 LEADER!**

For more information contact the Show Office

**416-444-5225 / 800-282-0003**

Or Email: **CMPX@CMPXshow.ca**